



CITY OF GAITHERSBURG

Gaithersburg Book Festival Committee

September 28, 2011 (Make-up from 9/8 cancellation)

Attendees:, Jud Ashman, Heidi Bishop, Stephanie Brant, Carolyn Crosby, Kathy Crutcher, Becky Meloan, Bob Murphy, Gail Norris, Nansie Wilde, Danny Winborne

The meeting was called to order at 7:37 p.m.

I. TOPICS OF DISCUSSION:

Welcome & Introductions

Updates

Marketing – at this time the focus is on the high school writing contest. Working on getting PATCH to carry articles in other local PATCH columns. E- Newsletter will resume in November. We have reached the limit for the level of newsletters in the plan... they will prorate a charge once we exceed the limit. City needs to look at paying for this service. (Follow up email from Gail Norris says cost will be \$130/year)

High School Writing Contest –PR: Patch Articles, Home School Contacts, MCPS pushing it in their curriculum, word is out to all local counties (same as last year) and they have had positive responses from all this year. 12 Entries already received. Brad Parks, author, provided the starter sentences and will be one of the final judges.

Website – migrating site over to the WordPress platform to make it possible for more than one person to access and update. Relatively easy to use similar to Microsoft Word. Vincent is moving the site for us, tentative date of Oct. 10 to start migrating the text and info and then we can go live again soon thereafter. Danny Winbourne has volunteered his IT skills in assisting with the transition and updating the site.

Sponsors – We will approach previous sponsors in January. Please provide Jud with contact information for any possible new sponsors.

Author Recruitment – Under way. Already have one tentative yes from Tom Angleberger. Many have been approached already.

Author Reception – Researching costs at hotels and restaurants. Golden Bull looks possible. Need to determine what number we are planning for.

Author & Exhibitor Applications – aiming to have them ready to go on line by the end of October.

Adult Writing Contest – looking to hand this off to another group to run as part of the festival. If not this year, then next.

Fundraiser sub-committee – Tabled until Fern and others are available to discuss. Jud would appreciate people providing contacts for potential sponsors to him.

Authors the committee would like to invite –if committee members have authors they would like to recommend, send suggestions to Becky Meloan.

National Book Festival – discussed the event, attendance and authors. Jud spoke with a staffmember from C-Span who said if we keep up the great programming, they will keep coming.

Reminders

National Press Club Book Fair is November 15. Jud and Becky encourage all to attend.

Next meeting will be Thursday Nov. 10, 2011 location TBD.

II. ADJOURNMENT:

The meeting was adjourned at 8:40 p.m.

Respectfully submitted by,
Carolyn Crosby & Nansie Heimer Wilde